

Public Service Announcement Rubric

Category	7-6	5-4	3-2	1-0
Content	<p>The PSA clearly relates to jury duty and its importance.</p> <p>The message is clear and easy to identify.</p>	<p>The PSA relates to jury duty and its importance.</p> <p>The message is relatively clear and can be identified.</p>	<p>The PSA relates to jury duty but does not demonstrate its importance.</p> <p>The message is unclear or requires some explanation.</p>	<p>PSA may or may not relate to jury duty.</p> <p>The message is obscure, does not convey the required message, or is incomplete.</p>
Writing	<p>Spelling and grammar are correct throughout.</p> <p>There are no errors.</p>	<p>There are minor errors in spelling and grammar.</p> <p>There are fewer than five errors.</p>	<p>There are more than five errors in spelling and grammar, though they do not affect the ability to read and understand the content.</p>	<p>There are significant and noticeable spelling and grammatical errors throughout.</p> <p>Errors affect the ability to understand the content.</p>
Appearance	<p>The poster is exceptionally well done in terms of design and neatness.</p>	<p>The poster is neatly done and clearly designed.</p>	<p>The poster is complete but lacks in neatness. It appears to have been rushed through.</p>	<p>The poster lacks in neatness and design or is not fully complete.</p>